



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

June 12, 2014

**CALIFORNIA CLING PEACH BOARD  
2014-2015 Assessment Rate  
Set at \$2.30 per Paid Ton**

**TO ALL PRODUCERS AND PROCESSORS OF CALIFORNIA CLING PEACHES:**

Based on a recommendation of the California Cling Peach Advisory Board (board), the California Department of Food and Agriculture (department) has established a producer assessment rate of \$2.30 per paid ton for the Board's 2014-2015 fiscal year (June 1, 2014 – May 31, 2015). This new assessment rate is 21% below last year's rate of \$2.90 per paid ton. The Board recommended this decrease to draw down its reserves to a normal level and to help counteract the current industry conditions.

As in the past, processors will be required to remit assessments on behalf of their producers. This makes the assessment collection process much more efficient. The board's office will supply processors with all necessary assessment instructions and forms. Processors may deduct the assessment from amounts owed to their producers.

While the Board's office will handle the regular collection of assessments, the department will handle collection of any delinquent assessments.

If you have questions regarding this assessment, you may call J.D. Allen, Manager of the California Cling Peach Board, at (559) 591-1425, or you may call Amy Uber of this office at 916-900-5176.

Sincerely,

Robert Maxie, Chief  
Marketing Branch

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